

Cereal Box Guidelines

The guidelines for each part of the cereal box are as follows:

❖ FRONT

Students write the name of their cereal and draw an illustration. The name and shape of the cereal should relate to the hero in some way. The cereal box should look like a real product while relating it to their book. The purpose of these elements is to encourage other students to read the book (buy the cereal).

❖ BACK

Students will design a game that is based on their hero. It can be a puzzle, a word game, or any other fun activity that might be found on the back of a cereal box.

❖ RIGHT SIDE

Under the heading "Ingredients", students list the following information about their hero: date of birth (and death, if applicable), family, education, work experience, and personality characteristics.

❖ LEFT SIDE

Students should write obstacles (if applicable), important accomplishments, and contributions to society.

❖ TOP

Students should write the title and author of the book and
THEIR NAME